



Eagles' View

▶ Volume 1, Issue 8
October 12, 2006

425 W. Water Street • Appleton, WI 54911 • www.papercreations.com • www.atlascoffeemill.com • 920.734.6871 • Store Ext. 228 • Café Ext. 226
CAFÉ HOURS: MONDAY THRU WEDNESDAY ... 7 AM TO 6 PM THURSDAY AND FRIDAY ... 7 AM TO 8 PM SATURDAY ... 7 AM TO 5 PM SUNDAY ... 9 AM TO 5 PM
PAPER CREATIONS' STORE HOURS: MONDAY THRU WEDNESDAY ... 9 AM TO 6 PM THURSDAY AND FRIDAY ... 9 AM TO 8 PM SATURDAY ... 9 AM TO 5 PM SUNDAY ... NOON TO 4 PM

Café Events

SOFTER POINT OF VIEW

Ladies Only Evenings for Ages 21—121
DINNER & PROGRAM \$14.95* + TAX
RESERVATIONS REQUIRED
Meet new friends, learn about health, creativity, business, & other "girlie" or more serious things. More importantly, let's connect heart to heart!

October 17—6:00 PM

*THEATRICAL EVENT \$19.95 + TAX

"Golda's Balcony"

Featuring

Laurie Friedman-Fannin

November 14—6:00 PM

*THEATRICAL EVENT \$19.95 + TAX

"Fairytale & Bedtime Stories"

Brothers Grimm & Others

Featuring

la Bolz, Jon Corelis,
Jan Dallman, Amy DeBroux
Barbara Jo Gauthier,
Barbara Hines,
Don Wydeven

COMING SOON

Bev Payne ... "Cinch-zations"
Nan Pfister Gutierrez ... Business Ed.

WINE TASTINGS

COUPLES AND SINGLES WELCOME
Make Your Reservations Now
Tom Jensen, Wine Specialist
Tuesday, Oct. 24, 6:30
WINES PAIRED W/TRADITIONAL &
CONTEMPORARY HOLIDAY FOODS
\$19.95 PER PERSON + TAX & GRATUITY

Eagles' View WEEKLY E-SPECIAL

**ADDITIONAL
20% OFF**

TOTES & BACKPACKS
ALREADY REDUCED 50%
WHILE SUPPLIES LAST
THRU SAT., OCT. 28, 2006
LIMIT ONE COUPON PER CUSTOMER

Come See What's New

Paper Creations Has So Much In Store For You!

- ◆ "STAMP 'N SCRAP CHAT" ... open forum for sharing ideas
- ◆ FREE TWICE-A-MONTH DEMOS
- ◆ NEW CLASSES FROM SANDRA MELROY, SANDY PETERSON, AND OUR WARM & FUZZY PAPER CREATIONS STAFF
- ◆ FREE "GRAB BAG", PRODUCT, OR "FILL-A-BAG" W/EACH CLASS
- ◆ "INTRODUCE SOMEONE NEW FOR FREE" CLASS OPPORTUNITY
- ◆ "BUY TWO, GET THIRD FREE" CLASS PROGRAM
- ◆ "FREE" OPEN CROPS
- ◆ "MAKE 'N TAKE" CARDS & PAGES - EVERY THURSDAY
- ◆ "SWAP STOP" CARD EXCHANGES
- ◆ "USED STAMP EXCHANGE" PROGRAM
- ◆ **NEW AND RESTOCKED PRODUCTS & CLASSES**
 - ◆ MBI ... Albums
 - ◆ Dreamweaver™ ... Memories Mist
 - ◆ Stampendous ... Ribbons, Class A' Peel™ Stickers, and Christmas Stamps
 - ◆ Whipper Snapper Designs® ... Christmas Stamps
 - ◆ Customers at Large ... TONS of "Used Stamps"
 - ◆ Smart Candle™ ... Flicker Without The Flame®
- ◆ **COMING SOON**
 - ◆ New stamps, stickers, papers, and other products
 - ◆ PAPER CREATIONS FOCUS GROUP



Techniques Galore

from The Paper Cut

On Saturday, October 8, fifteen women joined Sarah Justison for her marathon Cards, Cards, Cards class! Sarah, a notable local artist, and owner of The Paper Cut, presented a variety of techniques ... some old, others new, but all interesting and fun ... to challenge both the beginning stamper as well as the more seasoned card maker.

Sarah will return quarterly ... next time in January ... to offer new ideas and products. Be sure to sign up early. Call 734-6871, ext 228, to reserve your spot!

Christmas Crafts

SUNDAY, NOV. 26 ... 11 AM TO 3:30 PM

Plan now to visit the Atlas Coffee Mill and Café inside Paper Creations for their first annual Christmas, Crafts and Coffee shopping extravaganza! From handmade originals to the unusual, you'll find this show reminiscent of the Touch of Christmas hosted in years past at The Queen Anne Bed and Breakfast. Great foods, tempting desserts, and your favorite espresso creations available throughout the day!

**Sail Into Our
NEW Sale Aisle!**

BUY \$50 OR MORE
AND SAVE AN ADDITIONAL 15%
THRU SAT., OCT. 28, 2006

Cindy Ingalls Benefit



WAVERLY BEACH

SATURDAY, OCTOBER 21

BEGINNING AT 3 PM

BOOGIE & THE YO-YO'Z 8 PM TO MIDNITE
SPONSORED IN PART BY THE PAPER CUT

Cindy, a 44-year-old wife and mother, was first diagnosed with breast cancer in 2001. After months of surgery, chemotherapy and radiation, Cindy courageously fought and beat her cancer for more than four years. However, in fall, 2005, Cindy was again diagnosed with Stage IV breast cancer. Despite further treatment, Cindy's family recently learned that her cancer is pervasive and terminal. She continues chemotherapy and radiation to slow the cancer growth.

No longer able to work, Cindy left her 19-year job as a hospital medical technologist. Cindy also had to curtail her community volunteer involvement, including PTO leader, Girl Scout leader, and classroom volunteer. Sadly, Cindy also had to leave college where she has been pursuing her lifelong dream of becoming a teacher.

Cindy's husband, Rod, will be taking unpaid family leave as needed to help care for Cindy and the children.

Donations and funds raised from this event will be used for living expenses and medical costs.

TAX DEDUCTIBLE DONATIONS

Community Benefit Tree
C/O Cindy Ingalls' Benefit,
W3494 Dundas Road
Kaukauna, WI 54130

**TO LEARN MORE ABOUT
COMMUNITY BENEFIT TREE, INC.**
and see more about
Cindy's benefit, go to
www.communitybenefitree.org

Classes and Other Paper Creations Events - October 15 thru October 28

Register online at www.papercreations.com or call us today at 920-734-6871, ext. 228

SUNDAY, OCTOBER 15

FREE OPEN CROP — NOON TO 3:30 PM
PUBLIC WELCOME

MONDAY, OCTOBER 16

PRIMARY ORNAMENTS — 6 PM \$15
PENNY BLACK CARDS — 6 PM \$10

TUESDAY, OCTOBER 17

"GOLDA'S BALCONY" — 6 PM \$20
LADIES' ONLY "SOFTER POINT OF VIEW" EVENT

WEDNESDAY, OCTOBER 18

PRIMARY ORNAMENTS — 12:30 & 6 PM \$15

THURSDAY, OCTOBER 19

MAKE-N-TAKES — 10 AM TO 7 PM PUBLIC WELCOME
PENNY BLACK CARDS — 6 PM \$10
BASIC PHOTO WORKSHOP 1 — 6:30 PM TO 9:30 PM \$\$\$
OFFERED BY KEN COBB PHOTOGRAPHY

FRIDAY, OCTOBER 20

"GOLDA'S BALCONY" - 6 PM DINNER THEATRE \$20
PUBLIC WELCOME—RESERVATIONS REQUIRED

SATURDAY, OCTOBER 21

BEGINNING RUBBER STAMPING - HANDS-ON \$10

FOR GUYS ONLY!

Guys, are you looking for that "special gift" for that "special woman" in your life? Come take this class and make a romantic gift she'll treasure forever. We know the ladies are reading this, so men, call 734-6871, ext. 228, for more details. This class is already filling!

PAPER CREATIONS' FOCUS GROUP

We are looking for a small group of customers interested in joining our Focus Group. This group will meet for an hour or two once or twice a month to discuss proposed products and services and other topics relevant to the industry. Discussions will be loosely structured to encourage the free flow of ideas. Generally, a few specific questions will be prepared and will serve to initiate open-ended discussions.

Join now ... earn in-store credits while helping to develop the direction for Paper Creations ... Wisconsin's most innovative paper crafting store!

Call Bob or Linda ... 920-734-6871, ext. 228

SUNDAY, OCTOBER 22

FREE OPEN CROP — NOON TO 3:30 PM
PUBLIC WELCOME

MONDAY, OCTOBER 23

SWAP STOP DROP OFF DEADLINE — HALLOWEEN THEME
SUMMER MEMORIES — 12:30 & 6 PM \$12
VELLUM CARDS — 6:00 PM \$10

TUESDAY, OCTOBER 24

PAPER EMBROIDERY / CHRISTMAS — 12:30 & 6 PM \$12
RUBBER STAMP TAPESTRY — 6 PM \$10
HOLIDAY DINNER & WINE TASTING — 6:30 PM \$20
BASIC PHOTO WORKSHOP 2 — 6:30 PM TO 8:30 PM \$\$\$
OFFERED BY KEN COBB PHOTOGRAPHY

WEDNESDAY, OCTOBER 25

SILK PAINTING — 6 PM \$12

THURSDAY, OCTOBER 26

MAKE-N-TAKES — 10 AM TO 7 PM PUBLIC WELCOME
VELLUM CARDS — 6:00 PM \$10
BASIC PHOTO WORKSHOP 3 — 6:30 PM TO 8:30 PM \$\$\$
OFFERED BY KEN COBB PHOTOGRAPHY

Friday, October 27

FREE DEMO DAY — 12:30 & 6 PM PUBLIC WELCOME

SATURDAY, OCTOBER 28

ALL DAY STAMP 'N CROP — 8 AM TO 8 PM \$20
"ALL ABOUT YOU" — TEEN ALBUM — 10 AM \$15

Wine Events Fill The Café!

Wednesday nights in the café ... a time for fun and friendship on the Fox! Couples and singles join Tom Jensen from Badger Liquor to taste a variety of wines from throughout the world. The Valley's most unpretentious "non wine snob," Tom's approach is to make learning about wines fun and un-intimidating ... and he does so with a flair! Join Tom soon!

♦ **OCTOBER 24** ... yes, **Tuesday**, not Wednesday! Traditional and contemporary holiday foods paired with an exquisite collection of varietals. \$19.95 PER PERSON PLUS TAX

♦ **WEDNESDAY, NOVEMBER 15** ~ Wines from Around the World — \$14.95 PER PERSON PLUS TAX

♦ **WEDNESDAY, DECEMBER 6** ~ FIVE-COURSE HOLIDAY DINNER ... \$30 PER PERSON, \$50 PER COUPLE

734-6871, ext 226 www.atlascoffeemill.com

Dinner Theatre Returns

Atlas Readers' Theatre
presents

"Golda's Balcony"

featuring Laurie Friedman-Fannin
Friday, October 20

"Fairytale & Bedtime Stories"

BROTHERS GRIMM & OTHERS
FOR CHILDREN 21 TO 121

Saturday, November 11
Tuesday, November 14

\$19.95 PER PERSON PLUS TAX & GRATUITY
ADVANCE RESERVATIONS REQUIRED
CALL 920-734-6871, EXT. 228 FOR RESERVATIONS

Hand-Painted Wooden Ware

Have you noticed the extraordinarily beautiful hand-painted wooden plates on the bakery case in the café and on the back wall behind Paper Creations' check-out? If not, take a closer look.

And if you have an interest in learning more about this technique, stop in the café any Wednesday between 4 and 5 to meet Yulia, the talented Russian artist, and her young Japanese protégé.

Groups Welcome ...

On any given day, groups of men and women meet within Paper Creations and Atlas Coffee Mill & Café. Business luncheons, teachers, book clubs, Bible study groups, card players, knitters, beadars, life coaches, off-campus coffee groups ... all come to take advantage of the peacefulness and serenity offered here on the riverfront.

Consider our private, multi-function rooms when planning your next get together.

Call and inquire today 920-734-6871, ext. 226

Welcome Becky Kloes and Joey Reader ...

Long-time Appletonians will recognize Becky's friendly face from TrimB's Restaurant. A welcome addition, Becky's bright and shining personality coupled with her long history in the food service industry, will strengthen the already well-established Atlas staff.

Newly-appointed Special Events Coordinator Joey Reader will plan and coordinate all

special functions for both Paper Creations and the café. With an education and professional background in Human Resource Management and more than 10 years' experience in planning hundreds of successful events and meetings, Joey is well prepared to handle your entire function from beginning to end.

Stop in soon and say "Hello" to both women.

However time or circumstances
may come between a mother
and her child, their lives are
interwoven forever.

PAM BROWN