

# Eagles' View



riverfront news from

Atlas Coffee Mill & Café, The Mill Boutique, and Paper Creations

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425 W. Water Street • Appleton, WI 54911 • www.papercreations.com • www.atlascoffeemill.com • 920.734.6871 • Store Ext. 228 • Café Ext. 226

CAFÉ WINTER HOURS: MONDAY THROUGH FRIDAY ... 7 AM TO 6 PM SATURDAY ... 7 AM TO 5 PM SUNDAY ... 9 AM TO 4 PM

PAPER CREATIONS & MILL BOUTIQUE HOURS: MON., TUE., WED., & FRI. ... 9 AM TO 6 PM THURSDAY ... 9 AM TO 7 PM SATURDAY ... 9 AM TO 5 PM SUNDAY ... NOON TO 4 PM

## Café Events

### SOFTER POINT OF VIEW

LADIES ONLY EVENINGS FOR AGES 21-121

TUESDAY, March 6

6:30 PM

**"Infinite Possibilities-The Art of Living Your Dreams!"** — Join Sue Schramper, CPA and corporate business professional, as she tells her story about how she took loosing her six-figure job and transformed it into the life of her dreams. Sue will inspire you to reach new levels in your life and believe in yourself!

Dinner, wine, coffee, dessert and program  
\$14.95 pp (plus tax and gratuity)—Reservations Required

### FREE OPEN HOUSE

TUESDAY, March 13

6:30 TO 9:00 PM

Meet the artists featured in The Mill Boutique. Bring your friends and enjoy sweets, treats and an evening of fun on the Fox. 10% off all purchases that evening.

## Come See What's New!!

Paper Creations Has So Much In Store For You!

LOOK FOR NEW SPRING STAMPS IN THE STORE NOW!

IRIS-FOLDING AND PAPER EMBROIDERY BOOKS ARE BACK IN STOCK!!

BEGINNERS...DON'T BE AFRAID!

For the "beginner", look for our *Beginning Stamping*, *Beginning Crochet* and *Recycled Cards for Non-Stampers* classes and learn something new!

CHECK OUT THE ATLAS COFFEE MILL!

Join us for our monthly **Wine Tasting Events** that include a 6-course meal paired with carefully selected wines!

EARN IN-STORE CREDITS

- ♦ "USED STAMP EXCHANGE" PROGRAM—Have you earned your share of the more than \$25,000 paid out to customers through this unique program?
- ♦ "ARTISTIC CARDS" SALES PROGRAM—Inquire about this NEW program that gives you the opportunity to sell your cards through our store.

## Meet The Artist

Kathy Fellenz



Please meet The Mill Boutique's third featured artist, **Kathy Fellenz**. Kathy taught Kindergarten in Neenah for 34 years. Since retiring from teaching, she's needed a creative outlet. For years, Kathy has been going to her scrap-booking room, where she spends hours "putzing." She's always on the hunt for new ideas, and makes many books, cards, and other paper crafts, which she often gives as gifts. Recently, she has been exploring paper crafts such as the creation of embellished journals which she is excited to be selling at The Mill Boutique.

Kathy's embellished journals can be customized for people who would like one that's not on display. Kathy says, "This is my first experience in selling items that I make; it's pretty exciting to think that people would like something I've made enough to pay for it!"

### FUN FACTS:

**Education:** University of Iowa

**Personal:** Kathy was born and raised in Iowa. In 1971, she came to Neenah. Kathy's been married to her "sweetheart", Paul for 33 years and has three fantastic adult children.

**Activities:** Kathy is very active in her church and its activities. She enjoys decorating and doing faux painting in her home.

## WINE TASTING EVENTS

COUPLES AND SINGLES WELCOME

Tom Jensen, Wine Specialist

Wednesday, Feb. 28, 6:30

Night of Reds

Wednesday, March 21, 6:30

Spring Whites & Lively Reds

EXCEPTIONAL 6-COURSE DINNER  
PAIRED WITH 6 EXQUISITE WINES

Reservations Required

\$24<sup>95</sup> PER PERSON / \$44<sup>95</sup> PER COUPLE  
PLUS TAX AND GRATUITY

## Paper Creations Survey Results

Thanks to all of you who took the time to fill out our store survey!

You completed 50 surveys, the following are YOUR responses:

34% of you ranked PRICE as VERY important

44% of you ranked CUSTOMER SERVICE as VERY important

44% of you ranked PRODUCT LINES as VERY important

16% of you ranked LOCATION as VERY important

### YOUR TOP 3...

#### DYE INK PADS

1. Adirondake
2. Sfaz-On
3. Marvy Matchables

#### PIGMENT INK PADS

1. Brilliance
2. Colorbox: Chalk Pads & Cat Eyes
3. Versafine

#### STAMP COMPANIES

1. Hero Arts
2. Penny Black
3. Northwoods

#### MAGAZINES/ BOOKS

1. Paper Crafts
2. Take 10
3. Rubber Stamper

#### PREFERRED STAMPS

Wood Mounts

#### CLASSES YOU WOULD LIKE TO TAKE

- ♦ Classes showing/demonstrating new techniques and/or products
- ♦ Card-making classes
- ♦ Stamping:
  - 1) Basics of... 2) Advanced 3) New Techniques

Paper Creations  
MONTHLY E-COUPON

**FREE**

GRAB BAG

WITH A \$20 PURCHASE  
& COUPON

THRU MARCH 31, 2007  
LIMIT ONE BAG PER CUSTOMER

# Classes and Other Mill Events - March 2007

Register online at [www.papercreations.com](http://www.papercreations.com) or call us today at 920-734-6871, ext. 228

## CLASS & EVENT SCHEDULE

<b>WEDNESDAY, FEBRUARY 28</b>		
WINE TASTING EVENT—6:30 PM	RESERVATIONS REQUIRED	
NIGHT OF REDS	\$24 <sup>95</sup> PP/\$44 <sup>95</sup> COUPLE (+TAX & GRAT)	
SIX-COURSE DINNER PAIRED WITH 6 EXQUISITE WINES		
<b>THURSDAY, MARCH 1</b>		
CARD MAKE-N-TAKE — 10 AM TO 6 PM	PUBLIC WELCOME	
PAT CLEMINSON—2 PM & 6 PM		\$25
"ONCE IN A BLUE MOON"	RESERVATIONS REQUIRED	
<b>FRIDAY, MARCH 2</b>		
BEGINNING STAMPING — 12:30 PM & 6 PM		\$12
<b>SATURDAY, MARCH 3</b>		
<b>SUNDAY, MARCH 4</b>		
OPEN CRAFT ROOM — 12:30 PM TO 3:30 PM		FREE
<b>MONDAY, MARCH 5</b>		
BLOOMING CARDS — 12:30 PM & 6 PM		\$12
<b>TUESDAY, MARCH 6</b>		
SOFTER POINT OF VIEW— 6:30 PM	\$14 <sup>95</sup> (+ TAX & GRAT)	
"INFINITE POSSIBILITIES—THE ART OF LIVING YOUR DREAMS"		
DINNER, WINE, COFFEE, DESSERT & PROGRAM FOR WOMEN!		
PUBLIC WELCOME	RESERVATIONS REQUIRED	
<b>WEDNESDAY, MARCH 7</b>		
BEGINNING CROCHET—12:30 PM		\$12
<b>THURSDAY, MARCH 8</b>		
CARD MAKE-N-TAKE — 10 AM TO 6 PM	PUBLIC WELCOME	
MAGIC STAMPERS — 1:00 PM		
<b>FRIDAY, MARCH 9</b>		
MIDNIGHT MADNESS — 6 PM TO MIDNIGHT		\$12
<b>SATURDAY, MARCH 10</b>		
QUILT-A-CARD — 10 AM		\$12
<b>SUNDAY, MARCH 11</b>		
OPEN CRAFT ROOM — 12:00 PM TO 3:30 PM		FREE
<b>MONDAY, MARCH 12</b>		
<b>TUESDAY, MARCH 13</b>		
TWINKLING H2O'S—12:30 PM & 6 PM		\$12
OPEN HOUSE — 6:30 TO 9 PM	FREE—PUBLIC WELCOME	
MEET THE ARTISTS OF THE MILL BOUTIQUE. BRING YOUR FRIENDS AND ENJOY SWEETS, TREATS AND AN EVENING OF FUN ON THE FOX!		
<b>WEDNESDAY, MARCH 14</b>		
PC STAMPERS STAMP CLUB — 8:45 AM		
THE ATC CLUB AT PC — 6 PM		

**STAMPERS & CARDMAKERS!!**

**ONCE IN A BLUE MOON**  
with  
**PAT CLEMINSON**

**Thursday, March 1**  
**2:00 PM & 6:00 PM**

Pat Cleminson will be here again! The theme for this quarter's class will be Cards in Blue.

**Registration required. \$25 pp + tax**

**5-FOR-6 CARD SWAPS**

- ◆ Make six identical cards, tags, or other stamped art work appropriate to the monthly theme.
- ◆ Fill out and include our Swap/Submission form with **each card**. If you need forms, please ask!
- ◆ Sign each card and bring them to the store.

We swap them out for you and you receive five different cards in return. The sixth card stays in our Swap Binder for all to enjoy! Check the monthly calendar for swap deadlines and earliest pick up dates. Questions? Give us a call or stop in! And check out the swap binder for great card ideas!

*Scrappers, Stampers, Crafters...*

**Schedule some time to come scrap, stamp or craft with us!**

Friday, March 9: 6 pm—Midnight  
Midnight Madness

Saturday, March 17: 8 am—8 pm  
All Day Stamp, Crop, Bead 'n Knit

Sunday, March 25: 10 am—3:30 pm  
Sunday Brunch, Stamp & Crop

<b>THURSDAY, MARCH 15</b>		
CARD MAKE-N-TAKE — 10 AM TO 6 PM		PUBLIC WELCOME
<b>FRIDAY, MARCH 16</b>		
WASHI PAPER QUILTING— 12:30 PM & 6:00 PM		\$15
<b>SATURDAY, MARCH 17</b>		
STAMP, CROP, BEAD 'N KNIT — 8 AM TO 8 PM		\$25
RESERVATIONS REQUIRED		PUBLIC WELCOME
ENJOY BREAKFAST, LUNCH, DINNER AND FRIENDSHIP ON THE FOX! BRING A PROJECT AND STAMP, CROP, BEAD, KNIT, OR QUILT THE DAY AWAY!		
<b>SUNDAY, MARCH 18</b>		
OPEN CRAFT ROOM — 12:00 TO 3:30 PM		FREE
<b>MONDAY, MARCH 19</b>		
QUIET CARDS — 12:30 & 6 PM		\$12
SWAP STOP DROP-OFF DEADLINE (THEME: EASTER)		
<b>TUESDAY, MARCH 20</b>		
WATERCOLORING BOB'S WAY — 12:30 & 6 PM		\$12
<b>WEDNESDAY, MARCH 21</b>		
QUILT-A-CARD—12:30 & 6 PM		\$12
WINE TASTING EVENT—6:30 PM	RESERVATIONS REQUIRED	
SPRING WHITES & LIVELY REDS	\$24 <sup>95</sup> PP/\$44 <sup>95</sup> COUPLE (+TAX & GRAT)	
SIX-COURSE DINNER PAIRED WITH 6 EXQUISITE WINES		
<b>THURSDAY, MARCH 22</b>		
CARD MAKE-N-TAKE — 10 AM TO 6 PM		PUBLIC WELCOME
<b>FRIDAY, MARCH 23</b>		
QUILT-A-CARD—12:30 PM		\$12
<b>SATURDAY, MARCH 24</b>		
<b>SUNDAY, MARCH 25</b>		
SUNDAY BRUNCH AND CRAFT — 10 AM TO 3:30 PM		\$12
PUBLIC WELCOME		RESERVATIONS REQUIRED
ENJOY BRUNCH AND FRIENDSHIP ON THE FOX! BRING YOUR PROJECT AND STAMP, CROP, BEAD, KNIT, OR QUILT ALL DAY!		
<b>MONDAY, MARCH 26</b>		
IRIS FOLDING — 12:30 & 6 PM		\$12
SWAP STOP PICK-UP		
<b>TUESDAY, MARCH 27</b>		
TAGS AS EMBELLISHMENTS—12:30 & 6 PM		\$12
<b>WEDNESDAY, MARCH 28</b>		
<b>THURSDAY, MARCH 29</b>		
CARD MAKE-N-TAKE		PUBLIC WELCOME
<b>FRIDAY, MARCH 30</b>		
RECYCLED CARDS FOR NON-STAMPERS—12:30		\$12
<b>SATURDAY, MARCH 31</b>		

### What is it? — INKS

Many of you have asked about products—what they are, how they work and/or what they do? Each week I will give you a 'crash course' to help you learn about a medium you might use with your stamping and card-making.

**Dye-based inks**—easy to use and dry quickly. This type of ink pad is sold everywhere and comes in dozens of colors.

**Pigment inks**—thick, opaque and slow-drying. Not good for slick surfaces, but perfect for embossing. Pigment ink works well when stamping on colored paper, because the color of the paper won't show through or alter the color of the overlying ink. When you need to stamp in metallic colors like gold, silver or copper, pigment inks are unequaled.

**Rainbow ink pads**—instead of being just one color, they're multi-colored. A single pad will have three or more different colors, usually in a striped arrangement. Another type has different tints and shades of one color. These pads come in both dye-based and pigment inks.

### Plan Your Next Event Here!

Use our spacious, Riverside Rooms for your next event!  
Showers • Birthday parties • Business Meetings

Call Today to Reserve Daytime or Evening Hours!  
(920) 734-6871, EXT. 226

"Best Kept Secret on the Riverfront"

*Coming soon...*

**New Art Classes**

Watch for a series of new art classes brought to you by the Artisans from *The Mill Boutique*. Is there something you want to learn? Let us know!

### Changing Focus:

Bear with us as Paper Creations is *Changing Focus!* We are returning to our roots... STAMPS, STAMPS, STAMPS!!! When we began just over six years ago, we made a commitment to bring you the newest, hard-to-find, just "have-to-have" products for rubber stamping. Along the way, we lost our focus...but never fear, the path is now clear! As you've probably noticed, we've been reducing some in-store merchandise. We are making room for new & old stamps companies merchandise, papers that make you say, "WOW!" and the newest gadgets you can't live without!! Come check us out!